REMARKS/ARGUMENTS

In response to the Examiner's final Office Action of March 6, 2008 the Applicant respectfully submits the following Remarks.

Regarding 35 USC 102(e) Rejections

It is respectfully submitted that the subject matter of pending claim 1 is not disclosed by Koide et al. (US 6,870,566), for at least the following reasons.

Pending claim 1 clearly recites that the method comprises "the step of utilising the auto exposure setting from said auto exposure setting means to process said sensed image to add exposure specific graphics to said image" (emphasis added). Accordingly, it is clear from claim 1 that the "exposure specific graphics" are added to the "sensed image" itself, as is described at pages 3 and 4 of the present specification.

On the other hand, Koide discloses a system in which luminance level and white balance information of an image being sensed by a CCD and displayed on a display is used to modify the operation of the CCD so that subsequent images are sensed at proper exposure (see col. 7, line 1-col. 8, line 24 and col. 13, line 7-col. 14, line 45).

Koide does not disclose or suggest processing a sensed image so as to add exposure specific graphics to the sensed image itself, as is required by the claimed invention.

It is respectfully submitted that all of the Examiner's rejections have been traversed. Accordingly, it is submitted that the present application is in condition for allowance and reconsideration of the present application is respectfully requested.

Very respectfully,

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